

READY!

NEWEST SPRING FASHION

We have just taken from their wrappings, two important shipments of Suits and Dresses—Skirts etc.—the last word from the centers of fashion—which we invite

—YOU TO SEE MONDAY—

THE NEW SPRING SUITS AT

\$20 to \$40

YOU WILL KNOW WHY THE NEW SKIRTS ARE SO POPULAR WHEN YOU SEE OURS.

\$5 to \$10

—NEW SIX BLOUSES—

\$1.19 to 3.95

THINK

ABOUT YOUR NEW SPRING HAT. We are sure you will want to see our first showing of New Spring Hats. They're decidedly smart and very practical.

Mostly Turbans and Toques—of Lustrous braid with tops, trimmed with Satin wings, sails and fans. In the colors mostly worn now—Blacks, Navys, and Browns.

They are especially popular for spring because they are small and carry the New Viels very effectively.

—BIG VALUE—

36 in. Longeloth—extra fine quality
127 yards to Bolt.
\$1.65

—ANNUAL SALE WHITE GOODS—

COMMENCES MONDAY, FEBRUARY 14TH. SPECIAL PRICES IN EFFECT FOR THE WEEK SELLING ONLY. This annual Sale of White Goods is an event of great importance, either from the standpoint of price or of style. The Materials on sale are the newest and most fashionable spring fabrics and owing to the scarcity of all cotton goods and the consequent advance in price, it will be impossible to duplicate the Reductions offered at this time.

25c WHITE GOODS -----20c

27 in. stripe Dimity
27 in. Plain Voile
27 in. Checked Dimity
27 in. Plaid Lawns
30 in. Crepes
32 in. Sherrettes

Gowns in Crepe and Dimity Checks, Drawers, fancy lace and embroidery trim. Skirts, deep embroidery flounces at **98c**

20c

—XX-TRA SPECIAL—

Nainsook and Dimity Checks
ALL SIZES
9c yard

—INFANTS' DRESSES—

Infant's Dresses made of fine white Batiste—dainty hand embroidered yokes.

SPECIAL 69c

30c and 35c WHITE GOODS—

40 in. Plain Sherrettes
36 in. Garbardinne Stripe Voile
40 in. Chiffon Voile
36 in. Rice Cloth
36 in. Lace Cloth
30 in. Dotted Swiss
36 in. Beach Cloth

25c

A SPECIAL COLLECTION OF CORSET COVERS.

Trimmed with lace and Embroidery. **25c.**

CORSET COVERS—SKIRTS—KNIT COMBINATION SUITS—BRASSIERS. **48c**

CORSET COVERS—DRAWERS—BIG VALUES. **59c**

—XX-TRA SPECIAL—

DRUMMERS' SAMPLES of Gowns, Princess Slips—Slightly Soiled from handling—on sale Monday at **25c.** **48c. 98c.** and **\$1.95.** Value up to **\$5.**

—NAINSOOK AND LONGCLOTH—

—VALUES—

36 in. Japanese Nainsook—12 yard Bolts—special at **\$2.75**

36 in. English Soft Finish Longeloth—12 yardBolts— at **\$2.75**

36 in. English soft finish Longeloth 12 yard Bolt—Special at **\$2.25**

YOUR ATTENTION TO OUR CORSET DEPARTMENT

Exclusive agency for American Lady, Mm. Lyra, Frolaset, and Nemo Corsets and De Bevoise Brassiers.

Ask to see our special Front Lace Corset Line. Frolaset in sizes 19 to 30. Complete lines in all qualities. **\$1 to \$5.**



—LACES—EMBROIDERIES—

French and German Val. laces
Cambrie and Swiss Embroideries
5c yard

—10c LOT—

Convent Edges, Swiss Embroideries, Fine French and German Val. Lace Sets, Insertions to match.

CHOICE 10c

Don't Miss The White Sale Sale Starts Monday

NORDHAUS'

—XX-TRA SPECIAL—

36 in. Glove Finish Longeloth.
10 yard Bolt
98c

Deming is Growing

Progressive Community

Faster than any other community in southern New Mexico. It is now a city of 5,000 inhabitants in the center of one of the most important farming, cattle raising, and mining sections of the Southwest. It is located on three great railroads and far enough away from larger cities to allow it to develop into the great city it is destined some day to become.

INVEST IN DEMING'S LOTS

Situated close-in on the original townsite of Deming. Sold on easy terms. You are not too late to take advantage of the rise in values, which is bound to come with the increase in population. Do not overlook this speculative feature. The lots are going fast and shrewd buyers will not fail to make selections at once. Call at the office of the Water Company and get any information you may require.

Safe Investment

United Land Company

A son was born to Mr. and Mrs. D. H. Watson Monday morning. Dr. W. H. and Dr. Blanche Armstrong were in attendance. Mother and child are reported well.

A. L. Taylor of Hondale was in the city Sunday.

Jean Hanson, 5 years old, fell from her pony Friday and dislocated her arm. She is the daughter of Mr. and Mrs. A. W. Hanson. The little one is an accomplished horsewoman; but the saddle turned, precipitating her to the ground. The accident occurred near the ranch home east of the city. Dr. Swope is attending her.

Billy McCurdy, son of Mr. and Mrs. W. N. McCurdy, is ill.

James S. Kerr has received a car of Fords from the Detroit factory, the shipment arriving Tuesday. In it were 6 touring cars and two roadsters—or, as Mr. Kerr expressed it, there are eight more "flivers" in Deming.

E. R. Twitty and Mrs. Twitty made a visit to Deming Tuesday, coming up from Hondale on business.

E. L. Foulks made a business trip to El Paso Tuesday, remaining over until Wednesday.

Mr. and Mrs. Edward Hart, the parents of Mrs. A. W. Hanson, who have been spending the winter in Los Angeles, Cal., are now visiting Mr. and Mrs. Hanson at their ranch home east of Deming. The visitors will remain for several weeks before returning to their home in Gallup.

Mrs. Lillian Garrett of Clovis was in the city Monday enroute for Casa Grande, Ariz.

J. S. Vaught made a business trip to Lordsburg Monday

Miss Maud Moore of Silver City was a visitor in Deming Sunday.

MIKE COSTELLO FOUND DEAD AT HOME ON PLATINUM AVE.

Mike Costello was found dead in his quarters Saturday afternoon at 1:30 o'clock. He lived alone in an old house on N. Platinum avenue. He was a plasterer by trade and about 70 years old. He had no relatives here. An inquest presided over by Judge C. C. Rogers found that death was due to natural causes. Burial was made Sunday in the local cemetery by the W. C. Rawson undertaking establishment.

Mr. and Mrs. Milster to California

Thomas E. Milster, who has been ticket agent and telegraph operator for the Southern Pacific Company in Deming for nine years, has exchanged positions with J. L. Mandeville of Pomona, Cal. Mr. Milster departed for California Tuesday. Mrs. Milster did not accompany her husband, but will join him in a few days. Mr. and Mrs. Milster are both popular in Deming and their many friends here dislike to see them depart.

Mrs. Jessie White of Santa Rita, who have been visiting in Colorado, stopped over in Deming Monday enroute to her home.

Prof. F. Y. Mosley and Mrs. Mosley departed for Riverside, Cal., Monday morning.

Mr. and Mrs. John Watson spent the week-end at Faywood Hot Springs.

A. A. Wayne, of the U. S. Forestry service with headquarters at Albuquerque, was in the city Monday enroute to Silver City.

Harry Pierce of Silver City was in Deming the last of the week. He returned home Monday.

Larry Strover, the undefeated lightweight champion of the border troops, was in Deming this week looking for a bout. But the conditions governing the game here were found to be so unfavorable that he went on to Silver City, where he hopes to land a bout. He expects to fight in Douglas, Ariz., and El Paso, before his return to his camp.

Mr. and Mrs. R. F. Cummings and Mr. and Mrs. George T. Seranton of Cambrey arrived in Deming Monday morning on a business trip.

Mrs. D. Post of New York City was in Deming Saturday. She departed for her home Sunday.

Mr. and Mrs. G. Williams Ruthertford, accompanied by Mr. and Mrs. B. M. Peyton motored out to San Juan Saturday to bring Miss Clifton Peyton, who teaches there, home. The party spent part of Saturday and Sunday at the Mimbrres Hot Springs.

Compare This With our Water Cost

An Associated Press dispatch dated at Phoenix, Ariz., contains the following information: The Roosevelt dam and canal system will cost the farmers of the Salt River Valley at the rate of \$64 an acre, or a total of \$10,683,012.74, according to the report of the central cost review board, made public today. The payments, which extend over a period of twenty years, begin Dec. 1, 1916, at which time the project is presumed to be opened. The report, which has been approved by the secretary of the interior, fixes the acreage of the project at 172,248 acres. The central cost review board admits the cost of the project is rather high, but points out that the benefits to be derived will more than outweigh the cost.

W. A. Moore, an insurance underwriter, of Albuquerque was in the city Monday enroute to Lordsburg.

W. H. Trevor of Southampton, L. I., was a visitor in the city Sunday.

Paul A. Larsh and C. R. Castler of Fort Bayard were in the city Sunday.

Lee Casper, Crawford Harvie, Lege Schwable, L. J. Gilchrist, B. Schartz and W. Barbeck, were among the El Paso visitors in Deming Sunday.

E. Hallon of Las Cruces was a visitor in the city Sunday.

W. C. Stewart and W. C. Beeman of El Paso were visitors in the city last Sunday.

L. Reed Fuller of Las Cruces was in the city Sunday.

F. T. Shizley of Silver City was a Deming visitor Sunday.

Mrs. C. W. Snidow of Mountainview stopped over in Deming Monday enroute to Hurley to join her husband, who is employed at the Chino Copper Company's big concentrator. She will be in Hurley for two weeks.

Literary Study of the Bible

A number of our most earnest and capable people have recently expressed themselves as wishing for a class in the study of the Bible as literature. They are desirous that as many as may wish to be in it, at the start, may know of the work contemplated. Anyone that will do the work will be welcome. The work will be about the grade of junior year in the college; the method being similar to the university extension work. It will be quite hard, but proportionately profitable.

The details of the class are to be worked out with the class itself, time frequency, place, etc. Its leadership will be a matter of election, but will probably be confined to the few that are qualified. It may be possible for the leaders to do their work as extension work with the University of Chicago. No church lines or restrictions will obtain, no fees. Any "seeker after truth" will be welcomed. Until further notice notify the Rev. E. C. Morgan.

H. L. Wynegar of San Francisco, Cal., spent several days in the city. Mr. Wynegar is manager of the Advance Rumley Threshing Company.

Mrs. A. Ferguson passed through Deming Friday enroute from San Antonio, Texas, to Hurley.

Juan B. Aragon of Monticello was in Deming Friday enroute to Tucson, Ariz.

Mrs. C. O. McLean of Clovis was in Deming Friday.

Arthur Howard Ten Brick of New York City was a visitor in Deming Friday.

J. R. Maxwell of Globe, Ariz., was in the city Friday.